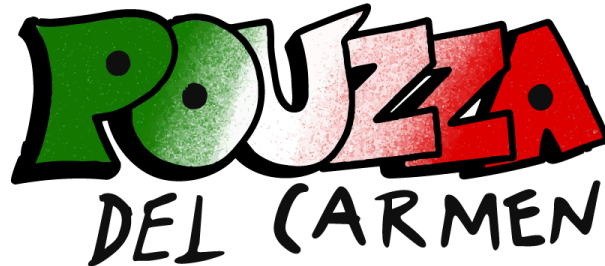


PRESS KIT

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UPDATED OCTOBER 11, 2026 · INFO@POUZZADELCARMEN.COM



"BUILD BRIDGES, NOT BORDERS."

An independent punk, ska and cumbia festival in Playa del Carmen, born from the DIY spirit of Pouzza Fest (Montreal) and built to bring the underground scenes of Canada and Mexico together. It's the first time the festival comes to Mexico.

MARCH 12-14, 2027

PLAYA DEL CARMEN, QUINTANA ROO, MX

4 VENUES · 6 STAGES

FACT SHEET

DATES

March 12-14, 2027

LOCATION

Playa del Carmen, Quintana Roo, Mexico

VENUES

Hyatt Centric Playa del Carmen (host hotel) · Encanto Beach Club · Zitla Ceiba · Lux Morty · RIOT (festival HQ)

FORMAT

Punk, ska and cumbia on 6 stages: beach, cabana, rooftop, pool and two clubs

ORIGIN

Born from Pouzza Fest (Montreal, founded in 2011, 150+ bands a year). First edition in Mexico.

ORGANIZERS

Hugo Mudie & Ty Trumbull

TICKETS

pouzzadelcarmen.com/tickets

PRESS CONTACT

info@pouzzadelcarmen.com

THE STORY

FROM MONTREAL TO THE RIVIERA MAYA

Pouzza Fest was born in downtown Montreal in 2011 and, fifteen years later, is still one of the most consistent DIY gatherings in North American punk, with more than 150 bands every year. Pouzza del Carmen is the first time that spirit crosses the border: a sister festival built with the same independent approach, but with a Mexican accent – cumbia and ska alongside punk, beaches and rooftops instead of concert halls.

The idea is simple: use music to build a real bridge between the underground scenes of Canada and Mexico, not just bring bands on tour. The festival is organized by Hugo Mudie, founder of Pouzza Fest, and Ty Trumbull. An interview with both of them offers the fullest picture of why the festival chose Mexico and what this first edition means.

LINEUP

DILLINGER FOUR

TIJUANA NO!

SON ROMPE PERA

CANCER BATS

VOODOO GLOW SKULLS

GRIMSKUNK

MAKEWAR

FLORES Y FUEGO

PIÑATA PROTEST

WE ARE WOLVES

THE RESIGNATORS

Regional and local bands: Ansiedad, Naufragio, Los Wornaut, Hipogrifos, Ribendel, Brigada Esperanza and more. [See the full lineup.](#)

FOUR VENUES, SIX STAGES

Hyatt Centric Playa del Carmen

HOST HOTEL · ROOFTOP + POOL STAGES

The festival's host hotel. The Big Hug package includes three nights here.

Encanto Beach Club

BEACH + CABANA STAGES

Two stages right on the sand for the festival's main beach days.

Zitla Ceiba

CLUB SHOWS

Downtown Playa del Carmen club stage for the night shows.

Lux Morty

CLUB SHOWS · LATE NIGHT

Late-night shows that close out each day of the festival.

RIOT

FESTIVAL HQ

Festival headquarters: info, merch, lost and found, and the crew keeping the whole weekend running.

THE EXPERIENCE

HOW THE FESTIVAL WORKS

Six stages across beaches, rooftops, a pool and downtown clubs, with late-night shows every night. The Big Hug package is the most complete way to do it: three nights at the Hyatt Centric, breakfast, a buffet lunch and 12 beers at the beach stages, a 3-day pass to the beach stages, plus the rooftop, pool and club shows. This price is only available until the end of October; it may go up starting in November. The High Five is a 3-day pass to the main festival grounds, and limited single-day tickets may be released closer to the festival.

BEFORE THE FESTIVAL

PREVIEW EVENT · NOVEMBER 2026

THE SAINTE CATHERINES MEXICO TOUR

As a preview of the festival, Pouzza del Carmen and Fat Wreck Chords present The Sainte Catherines, the Montreal punk band, back in Mexico for the first time in 20 years: three shows in three cities, with local bands at every stop. It's the first big press moment before March 2027.

Nov 13 — Mérida @ Disonante, with Ansiedad, Brigada Esperanza and Frankensix

Nov 14 — Playa del Carmen @ Zitla Ceiba, with Ansiedad, The Truth and Rabia 984

Nov 15 — Cancún @ Mora Mora, with Cosmic Chaos, Ansiedad, Naufragio and Furias

Tickets for each show: \$300 MXN in advance / \$400 MXN at the door

QUOTE

"This is about building a bridge between Canada and Mexico because the two countries have more in common than they have differences. It's about sharing what we have in common while celebrating what makes each place unique."

— TY TRUMBULL, CO-FOUNDER, POUZZA DEL CARMEN

WHO'S BEHIND IT

Hugo Mudie

FOUNDER, POUZZA FEST

Founded Pouzza Fest in Montreal in 2011 and is directly involved in bringing the festival to Mexico.

Ty Trumbull

CO-FOUNDER

Co-leads the Pouzza del Carmen organizing committee. Musician in You Blasted Madmen.

PARTNERS AND SPONSORS

Secretaría de Turismo de Playa del Carmen

Playa del Carmen

Pouzza Fest (Montreal)

Encanto Beach

RIOT

Zitla Ceiba

Lux Morty

Civil Sin

Deja Vu Vegan Taqueria

Roots

Outcast Productions

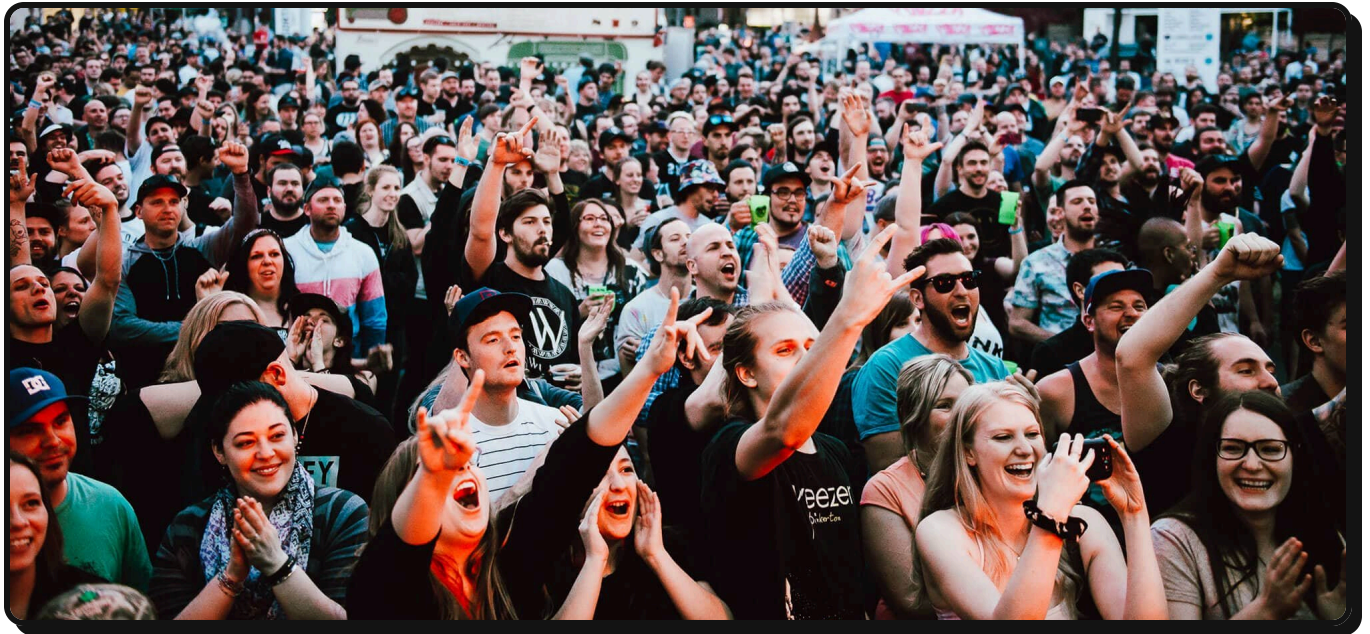
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A Lo Bestia

Cool Memories

lepointdevente.com

PHOTOS: POUZZA FEST, MONTREAL



ABOUT POUZZA DEL CARMEN

Pouzza del Carmen is an independent punk, ska and cumbia festival debuting March 12-14, 2027 in Playa del Carmen, Quintana Roo. Born from the DIY spirit of Pouzza Fest (Montreal), it brings Canadian and Mexican bands together on the city's beaches, rooftops and clubs, with the mission of building bridges between the underground scenes of both countries.

ABOUT POUZZA FEST

Pouzza Fest is a DIY punk festival founded in Montreal in 2011 that brings together more than 150 bands every year on independent stages across the city. Pouzza del Carmen is its first edition outside Canada.

pouzzadelcarmen.com/press · info@pouzzadelcarmen.com

INTERVIEWS, ACCREDITATION AND PRESS MATERIALS

info@pouzzadelcarmen.com